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PISTOIA - Ricciarelli Packaging Systems joins the register of historical brands of national interest established by the Italian Ministry of Economic Development in 2019.

The register of Italian historical brands of national interest was established in order to protect the industrial properties of production excellence companies historically linked to the national territory and to enhance the Made in Italy in the world: its purpose is to reward the great riches that in the collective imagination are associated with Italy, its culture, its prestige, creativity and genius that have always been a universally recognized trait.

This trademark is assigned to the exclusive owners or licensees of trademarks registered for at least fifty years for which it is possible to demonstrate their continued use.

Ricciarelli, born in 1843 in Pistoia, has always been a promoter of a modernization and industrialization process of the city, has recently celebrated its 175 years of activity. Founded under the leadership of Garibaldo Ricciarelli as a company specializing in the manufacture of pasta dies, it evolved in the mid-fifties of the last century into the automatic packaging industry, while maintaining its propensity towards the food sector. Even today, the company designs and manufactures entire lines of machines dedicated to the primary and secondary packaging of pasta and dry, fresh and frozen products, supplying and supporting producers from all over the world.

These are the words of **Ricciarelli's director Vito Marino Milella**:

«Being part of the Register of historical brands of national interest is a great certificate of value for our company, which for many years has been committed and worked to support producers of pasta and food products around the world. It may seem obvious, but making a correct packaging is synonymous with product guarantee as well as being absolutely necessary to reach consumers' homes. I am proud to be part, together with all Ricciarelli collaborators and suppliers, of this ancient and at the same time contemporary story of Tuscan and Italian company success, recognizable by our brand with which we are sure we will overcome ever more difficult goals in the coming years. I want to dedicate a special thanks to all our customers who have rewarded us with their trust for almost centuries and for whom all our attention has been paid in the search for their maximum satisfaction».



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